

## Principal Visual Designer | Bangalore | Global UX Team

### Our Company:

Informatica Corporation (NASDAQ: INFA) is the world's number one independent provider of data integration software. Organizations around the world gain a competitive advantage in today's global information economy with timely, relevant and trustworthy data for their top business imperatives. More than 4,350 enterprises worldwide rely on Informatica to access, integrate and trust their information assets held in the traditional enterprise, off premise and in the Cloud.

### Our Team:

Informatica Global User Experience Team is responsible for designing consistent and easy to use, user experiences for Informatica products. UI designers focus on specific Informatica products, and work closely with the PM and the Development and QA teams to ensure the consistency and usability of the products. UX visual designers support UI designers to provide the final step in ensuring that the user experience is visually appealing, brand centric and easy to use. We are currently a talented, creative design team, which works to create innovative and rich products for all our customer's needs.

### Your Opportunity:

Informatica is currently seeking a talented, multi-dimensional Principal Visual Designer who is a fast learner and is skilled in: visual design tools, techniques & practices, and who excels in designing rich, visual, interactive solutions for web applications.

The Principal Visual Designer will join our world-class User Experience (UX) team in Bangalore, India. In this position, you will be responsible for designing visual solutions for Informatica's suite of enterprise products. Under the management of the UX Visual Design Manager, the Principal Visual Designer will form close relationships with the UI designers to understand complete visual needs and provide visual design solutions for complex user experiences such as forms, wizards, charts, filtering, data displays.

The Principal Visual Designer will manage all visual design projects in the Informatica Bangalore office, being responsible for project planning, tracking, status reports, conducting reviews, implementing the design process and communicating with the project team, as well as mentoring the senior visual designer.

This position will require a candidate with a high level of visual design aesthetic who displays innovative problem solving. The Principal Visual Designer is expected to be fully proficient in Adobe Illustrator, PowerPoint and be able to proficiently create visual design briefs, visual design specifications and properly document all projects. This position also requires a candidate who is experienced in working with visual languages, creating/extending visual design guidelines, and following a standard visual design process.

### Our Ideal Candidate:

This position is suited for a highly creative visual designer capable of using the existing visual language and designing high quality professional visuals for enterprise applications. This candidate should have the ability to provide visual design project management, innovative and relevant visual design solutions and build matured visual design spec documents, which could be followed by the development teams.

**Your Responsibilities:**

The Principal Visual Designer's responsibilities involve but are not limited to:

- Build relationships with the UX Team UI Designers to comprehend products, understand visual design needs and provide visual design solutions in various products.
- Icon design, data visualization design, user interactivity design, color theory and layout.
- Create and support visual design guidelines for pattern library.
- Manage all Informatica Bangalore visual design projects.
- Communicate closely with the UX Visual Design Manager.
- Mentor the senior visual designer(s) in the Bangalore office.
- Secure and manage any contract visual designers if necessary.
- Provide innovative and creative concepts for new emerging products.
- Provide insights into emerging technologies for visual design in web application development.
- Follow trends in web application design.
- Uphold and provide input on visual design processes.
- Design and maintain UX Global Team branding, graphics and templates.
- Have a creative, positive and collaborative attitude.

**Your Qualifications:**

- A minimum of 10 years of experience in visual design/graphic design for web based software products, rich Internet applications, and enterprise software or desktop applications.
- Bachelor's degree in Graphic Design, Visual Communication Design, HCI, or a related field in Masters preferred.
- Demonstrated experience conducting complete visual design projects from start to finish.
- Able to manage visual design projects, providing timelines, goals and documentation.
- Ability to develop multiple visual design options and follow a typical design process.
- Experience working in cross cultural teams and client locations highly desirable.
- Ability to travel 10-15% of time for meetings with customers and development partners in the USA and Europe.
- Have a great visual aesthetic, leaning toward clean and simple.
- Experience with icon design.
- Experience with interaction/UI design.
- Experience with visual design for tablets and mobile.
- Experience with creating visual design guidelines & visual specifications.

**Software tools Knowledge Requirements:**

- Illustrator, Creative Cloud
- Office Suite, mainly PowerPoint
- JavaScript and HTML 5 (a plus, not required)
- Any web development/demo/animation software (a plus, not required)