

## **Our Company**

Informatica is the world's number one independent provider of data integration software. Thousands of organizations around the world rely on Informatica for maximizing return on data to drive their top business imperatives and fully leverage their information assets residing on-premise, in the Cloud and across social networks.

## **Our Team**

Informatica Application Information Lifecycle Management product family (Informatica ILM) is designed to help IT organizations manage every phase of the data lifecycle, from development and testing to archiving and retirement, while ensuring privacy of that data.

The global user experience team takes responsibility of designing easy to understand and use interfaces to the Informatica products. It's a team consisting of highly experienced interaction designers, and user researchers. Informatica is currently seeking a talented senior user experience designer in Hyderabad to join our world-class User Experience (Ux) team.

## **Your Opportunity**

you will be responsible for designing leading edge solutions for Information lifecycle management suite of Informatica products.

The Principal user experience designer works collaboratively with product manager, customers, the Ux team, and other product team members to generate usable, consistent and elegant designs for the Informatica products. You are expected to be fully proficient in user-centered design concepts and methodologies.

## **Our Ideal Candidate**

We are seeking a talented, multi-dimensional player who is a fast learner and is skilled in: user-centered design techniques, (especially the information architecture, and designing wireframes) working with diverse constituencies of internal and external stakeholders, and who excels in designing rich, interactive solutions.

## **Your Responsibilities**

The Lead user experience designer's duties involve but are not limited to:

- Design and execution of design projects
- Contributing as a full member of cross-functional teams to create innovative user experiences for new and extended product offerings
- Helping drive user and vision-keeper interviews
- Synthesizing research into a coherent set of ideas that describe product user experience
- Creating information architectures, user interaction models, wire frame screen flows, prototypes, design briefs, design specs and guidelines
- Helping to influence product teams and the organization to achieve solutions that are right for our users
- Fostering a fun, creative, collaborative spirit

## **Qualifications**

- Bachelor's degree in HCI, Cognitive Psychology, Industrial Design, Engineering Psychology, Computer Science, or a related field. Masters preferred.
- Experience in user interface design for software, with experience in rich internet applications or desktop software
- Demonstrated experience conducting at least one user-centered design project from start to finish
- Ability to synthesize complex requirements, generate design concepts, and carry these through to production detailing
- Ability to develop and communicate User Experience design guidelines, templates, and standards
- Working in cross-functional teams that include product management, engineering, marketing, and other Ux professionals
- High degree of proficiency with prototyping tools such as Fireworks, Photoshop, Visio, Flash, HTML, etc.
- Understanding of formative and summative user research techniques and their proper application
- Excellent written and verbal skills required
- Experience working in an offshore-on-site model highly desirable

- Experience working in cross cultural teams and client locations highly desirable
- Living in Hyderabad area
- Ability to travel 10-15% of time for meetings with customers and development partners in the USA and Europe