

Job Title - Chief Design Officer at GrabOn

Number of Vacancies - 1

Job description-

GrabOn has seen tremendous growth in the past 1 year, and is now the fastest growing Coupons and Deals website in India. With an Alexa rank of 290, and with 5 Million Unique Monthly visitors, GrabOn has become a brand across India. In light of that, we are looking for a leader and a creative genius who can take control of the brand. We are looking for a person who can maintain the brand integrity of GrabOn, and catapult the growth of the company.

Typical work activities-

- Working closely with the CEO to develop cohesive and productive goals for the company and designing ways to meet them.
- Leads the creative team and directs project completion in line with company goals.
- Maintaining consistency over the quality of the creative's output.
- Inspires the creative team to more advanced and better work using brainstorming sessions, team meetings, and other strategic tools.
- Staying abreast of emerging design trends and implementing brainstorming sessions and team meetings.

Expertise in-

- User-interface designing using Adobe Photoshop for both Mobile and Web.
- Graphic designing using Adobe Illustrator including SVG and/or EPS.
- Modern tools and design guidelines related to a product based company.
- Design wire-framing tools (Balsamiq), design collaborating tools (InvisionApp).
- User Experience Design, Wireframing, Leadership, Visual Design, Adobe Creative Suite, UI/UX Design, Adobe Photoshop, Adobe Illustrator.

Additional Requirements-

- Having a profile on online designers' communities like Dribbble, Behance etc.
- Basic idea of how Responsive Web Design works (Preferable Bootstrap 3).
- Having a good footprint online is an added benefit.